

SRI BALAJI

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WITH 'A' GRADE



VIDYAPEETH

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MANUAL

SRI BALAJI VIDYAPEETH
INNOVATION CAFE
SINTHANAIGALIN PIRAPPIDAM” – STRETCH YOUR THOUGHTS

Venue :
1st floor, Bapuji Central library,
Mahatma Gandhi Medical College & Research Institute, Pondicherry

Timing :
Every Wednesday, 2:00 pm - 4:00 pm

Do you have an Idea - Come Share with a Cup of Coffee

Members

Team Leader :
Dr.M.Senthil

Team Members :

Dr.Richa Gupta,
Department of Physiology, MGMCRI

Dr.Suguna A,
Department of Community Medicine, MGMCRI

Dr.Lidya,
Department of Orthodontia, IGIDS

Dr.Swetha Paul ,
Department of Oral medicine, IGIDS

Dr.Glad Mahesh,
Department of Physiology, SSSMCRI

Dr.Mani Kathapillai,
Department of Anatomy, SSSMCRI

Mrs. Mano Priya,
KGNC

Mr.Ramprabhu,
KGNC

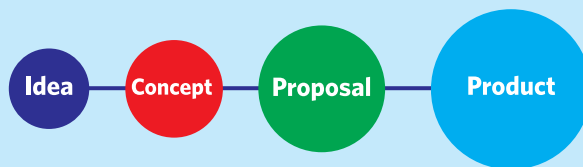
*Special Invites will be called depending on the Idea /
Concept*

Preface

As an employee of an organization, many people often have good ideas irrespective of their hierarchical position in the organization. These ideas range from having a potential to solve day to day problems to creating an overnight sensation. Few of these ideas may also be in the category of disruptive innovation. However, every idea needs ears for the growth of the idea, hands to work on the idea and support to materialise the idea.

We at innovation cafe will provide the ears, hands and possible support to materialise the idea.

Journey of an idea



Goal of the cafe

Create an innovation driven environment at
Sri Balaji Vidyapeeth

Objectives

The objectives of the cafe are to

Facilitate the growth of innovative ideas.

Promote the generation of new ideas.

Identify the obstacles faced by the innovators and chart out a plan to solve them.

Ensure that a novel, affordable and doable idea is registered.

Help in the development of the prototype.

Look for the potential areas of collaboration among innovators.

If you have an idea, share it !!!

Where and when to share the idea?

Ideally, there should be no fixed time to share an idea. However, considering the practical needs, the meeting time of the members of the cafe with the innovators is decided to be every Wednesday from 2:00 pm - 4:00pm in the innovation cafe office i.e. 1st floor , Bapuji Central Library where innovators may have a free walk in. But keeping with the above maxim, the cafe members will be available during the office hours through mobile and e-mails to work out the meeting logistics. If the above mentioned time is not suitable for the innovator, another day and time may be worked out.

Roles and responsibilities of the team members

At least 1 member will always be present at the cafe on Wednesdays 2:00 pm - 4:00 pm.

One visitor will be heard by minimum one and maximum two people. The focus will be on active listening of the idea by allowing free talk by the innovator. The member may ask questions to keep the talk on the track and to clarify any doubts. At the end of the talk, closure will be given by charting an action plan. In subsequent meetings, if needed, the action plan will be reviewed. Each idea will be categorised into categories by the members along with the innovator as described in the section on categorisation of ideas.

The line of thinking during the process will be able to clarify:

Is the idea

a. Novel... Why not ? Can it be Enriched?

b. Constraints in use and implementation....

Why and what? Can they be tackled?

C. Affordable.... If not, how can they be made affordable?

D. Implementable... What are the constraints?

In case the idea is not novel, it already exists but is doable, implementable and cost effective, we will motivate the innovators to expand on the idea and/or implement the idea even though it cannot be registered.

Growth of ideas by collaboration

Many a times some ideas need to collide with other ideas to grow into bigger ideas with potential of implementation. It is important that these ideas get a meeting point. Innovation cafe is one place where we will keep a track of ideas and act as a meeting point of ideas from different domains. One simple example is the role of coffee house in the age of enlightenment as a meeting point of ideas. To achieve this goal, we will create an idea map and by the end of each month, the members will discuss any scope of collaboration among the innovators which can enrich the idea.

Categorization of ideas

Ideas will be categorized broadly into:

A. Process

Incremental*

Transformative**

B. Product

Incremental

Transformative

*Improvement of an existing process/product

**New process/product

Each category will have following subcategories:

A.Healthcare:

- A. Patient experience
- B. Healthcare experience
- C. Revenue generation
- D. Ease of doing

B.Teaching

- A. Student learning improvement
- B. Implementation of new curricular aspects
- C. Creation of a new course
- D. Creation of a new teaching platform

C.Research

- A. Implementation of a new technology
- B. Minor changes in the existing products
- D. Combination of above three

Quality assessment parameters

Working parameters

1. Number of visits made by each innovator
2. Key discussions and progress made on each visit
3. Any specialist help needed? Why and at which stage of the process?
4. Were the problems of the innovator solved?
5. Did the innovator need the enrichment of the idea?
Was the idea enriched?
6. Feedback from the innovator (with innovator profile)
with suggestions for improvement

Performance parameters

1. Number of people who visited for information
2. Number of students, technical, clerical and faculty staff who visited for information.
3. Number of people who visited with ideas.
4. Number of students, technical, clerical and faculty staff who visited with ideas.
5. Number of ideas transformed into implementable innovations
6. Number of innovations transformed into copyrights and patents.

Monitoring and evaluation parameters

1. Were the innovators feedback and suggestions considered for improvement?
2. If found reasonable, were the suggestions implemented?
3. Has the number of visitors with ideas improved?
4. Has the number of satisfied visitors improved?
5. Has the number of implementable ideas improved?