



SRI BALAJI VIDYAPEETH (SBV)

(Deemed to be University)

U/S3 of UGC Act 1956

Puducherry-607402

MATRIBHASHA DIWAS

UNESCO has declared 21st February every year as International Mother Language Day to promote the Dissemination of Mother Tongue and to inspire solidarity based on understanding tolerance and dialogue. A series of competitions were held for the students were held for the students of the constituent colleges of SBV



SBV/ UGC/ Matribhasha Diwas/2019/

12/02/2019

CIRCULAR

The UNESCO has declared 21st February every year as **International Mother Language Day** to promote the dissemination of mother tongue and promote greater awareness of linguistic and cultural traditions.

As per the directives of the UGC and also based on the advice of the Hon'ble Vice-Chancellor, SBV, it has been proposed to celebrate **MATRIBHASHA DIWAS** in a fitting manner. The following events (Competitions) among the students may be conducted on **21st February 2019**, at the level of each constituent college, including Faculty of Allied Health Sciences, as per the convenience, but in a minimum of two languages,

- Elocution
- Debate
- Singing
- Essay writing
- Painting

The topics involving cognitive, economic, social and cultural activities of multilingual society for the above programme should be depicted appropriately.

A detailed report for a minimum of 250 words with accompanying photographs may be submitted to the Office of the Registrar on 22nd February 2019 before 3.00 pm to be forwarded to UGC. Further the heads of the constituent colleges are requested to upload the event finalized for MATRIBHASHA DIWAS under the upcoming events on their respective college websites and in SBV website.



12 Feb 2019
REGISTRAR

To

The Dean - MGMCRI, The Dean - SSSMCRI
The Principal - IGIDS, The Principal - KGNC, The Principal - Faculty of Allied Health Sciences

Copy to: The Dean of Faculty, SBV, The Dean - Research, SBV
The General Manager (Admin)

Copy Submitted to: The Vice-Chancellor for kind information

NHs:



SRI BALAJI VIDYAPEETH DEEMED TO BE UNIVERSITY

DECLARED UNDER SECTION 3 OF THE UGC ACT, 1956.

ACCREDITED BY NAAC WITH 'A' GRADE



SBV/ UGC/ Matribhasha Diwas/ 2019/ 3759

28/02/2019

To

The Secretary
University Grants Commission
New Delhi.

Respected Sir,

Sub: Report on the activities conducted by Sri Balaji Vidyapeeth, Deemed to be University, Pondicherry on account of celebration of Matribhasha Diwas at the constituent colleges on 21/02/2019. - Reg.

Ref: The Letter from UGC vide reference No. F.14-5/2018 (CPP-II) dated February 2019.

Greetings from Sri Balaji Vidyapeeth, Deemed to be University, Pondicherry!

As per the directives of UGC, Matribhasha Diwas was celebrated at the constituent colleges of Sri Balaji Vidyapeeth, Deemed to be University on 21st February 2019 with fervor and sincerity.

The programmes included Essay Writing, Elocution Contests in different language, besides Painting Competition. Students participated in large numbers and depicted the importance of cultural activities of multilingual society, as related to linguistic and diverse wealth of India.

A consolidated report along with the photographs is enclosed for your perusal and records.



28 Feb 2019
REGISTRAR

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REPORT ON CELEBRATIONS OF MATRIBHASHA DIWAS 2019 AT THE CONSTITUENT COLLEGES OF SBV

Communication from UGC vide: REF: No.F.14-5/2018(CPP-II) dated February 2019

'If you talk to a man in a language he understands, it goes to his mind;

But, if you talk to a man in his language it goes to his heart.'

-Nelson Mandela.

UNESCO has declared **21st February** every year as International Mother Language Day to promote the Dissemination of Mother Tongue and to inspire solidarity based on understanding tolerance and dialogue. The University Grants Commission (UGC) has directed all the Universities to celebrate **MATRIBHASHA DIWAS on 21/02/2019.**

As per the directives of UGC, Matribhasha Diwas 2019 was celebrated on 21.02.2019 at all the constituent colleges of Sri Balaji Vidyapeeth

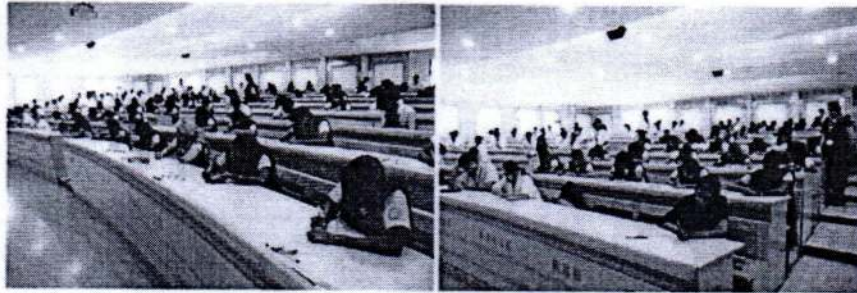
1. Mahatma Gandhi Medical College & Research Institute - (Main Campus)
2. Shri Sathya Sai Medical College & Research Institute - (Off Campus)
3. Indira Gandhi Institute of Dental Sciences - (Main Campus)
4. Kasturba Gandhi Nursing College - (Main Campus)
5. Shri Sathya College of Nursing - (Off Campus)
6. School of Pharmacy - (Main Campus)

The consolidated report of the events is attached herewith.

India, the land of rich culture and heritage, also possesses a uniqueness in having a multilingual society which is entirely its own. In India there is no recognized National Language, it only has a number of official languages, unique to its own State and distinct in its character. Despite the differences in language, India still continues to soar high. To

celebrate this, the UNESCO declared February 21st, 2019 as the **Matribhasha Diwas**; in regards to this, Mahatma Gandhi Medical College & Research Institute, Sri Balaji Vidyapeeth, under the directives of the University Grants Commission, conducted an essay writing competition and an elocution competition that were held between 10.30am and 1.30pm.

The event started off with the Essay Writing Competition under the title '**India as a Multilingual Society**'. Around one hundred and forty two students of MBBS and Allied Health Sciences participated in the event. The contest was judged by Dr.S.Uma Devi, Professor, Microbiology for Malayalam; Dr.Bethi.T, Asst.Prof, Pharmacology for Telugu; Dr.R.Saravanakumar, Associate Professor for English, General Surgery and Dr.S.Padmavathi, Professor, Pharmacology for Tamil. The first prize for Malayalam went to Ms. HimaDinamani, second and third prize was bagged by Ms. Anjana Joy and Mr. John Shiney respectively, all three students from Faculty of Allied Health Sciences. Ms.P.Pallavi, AHS student bagged the first prize in Telugu category, In Tamil category, Mr.Manoj, Mr.S.Tamizhselvan and Ms.R.Reshma, AHS students won the first, second, and third prize respectively. In English category Mr. Jeshanth and Ms. Anushree, both from MBBS won the first and the second prize respectively while the third prize went to Ms. Asia Banu, AHS.



Following the essay competition, ten students of MBBS and AHS took part in the elocution competition under the title "**My Mother Tongue, My Pride**" which was judged by Dr.A.N.Uma, Assoc.Prof, Medical Genetics and Dr.Jayaramachandran, Asst. Prof, Community Medicine. Participants flaunted their eloquence in their mother languages namely, Tamil, Malayalam, Telegu, Hindi & English with each participant poignantly putting forth what their mother language means to them. Mr. Manoj, a student of Allied Health Sciences grabbed the first place and Mr. Jai Kishan and Ms. Nandhini, from MBBS students grabbed the second and third place respectively. Dr. Partha Nandi, Vice Principal, Student Affairs, concluded with a brief address about the importance of unity in today's age of increasing communal issues. One's mother tongue is a vital part of one's identity, both personal and communal. With this exercise the students learnt the importance of celebration of diversity and hence strengthening our cultural identities.



Matribhasha Diwas was celebrated at Shri Sathya Sai Medical College and Research Institute, Ammapettai, Kancheepuram District, the Off Campus institute of Sri Balaji Vidyapeethon 21.02.2019.

As a part of the celebration a Public Health Lecture Series Program in Tamil and English languages was conducted. A short skit to create awareness on **TUBERCULOSIS** in Tamil language was organized. In this skit, the causes, preventive measures, availability of treatment facilities and complications of **TUBERCULOSIS** were explained through various characters by the fourth semester MBBS students, organized by the Department of Community Medicine.

This program was conducted in the presence of our Honorable Vice- Chancellor, Registrar, Sri Balaji Vidyapeeth, our Dean, Medical Superintendent, Vice principals and faculty of Shri Sathya Sai Medical College and Research Institute.

About 70 general public (males and females) attended this program. The doubts and queries raised by the public were explained by the faculties from Community Medicine department in the regional the language.



Languages are the most powerful instruments in preserving and developing our tangible and intangible heritage.

Indira Gandhi Institute of Dental Sciences, Pondicherry celebrated Matribasha Diwas - International mother language day on 21st of February 2019 with immense pleasure. In regards to this day, an array of competitions including elocution, essay writing and drawing competitions were organized by our college for both Undergraduates and Post graduates. 24 of our students participated in these competitions and exhibited their love for their mother tongues. Post graduates were also actively competent and they exhibited tremendous spirit and enthusiasm.

Essay writing and drawing competitions were held on 20th of February, the participants were encouraged to write in their mother tongues. We were pleasantly surprised with the lingual diversity of our college. Essays were written in different languages including Mizo, Malayalam, Tamil, Telugu, Hindi etc. the remarkable points were how they highlighted the relationship between their language, culture and social beliefs. The essays showed that they not only loved their mother tongues but they also had equal amount of acceptance and respect to the other languages.

Drawing by the students ranged from the traditional paintings of their state to contemporary art that included fancy slogans in praise of mother language. They were colorful, bright and unique and the Mithila painting which is the native painting of Bihar was done by a Bihari student, was a feast to the eyes.

Elocution competition was conducted on 21st of February. The participants exhibited much confidence and courage as they spoke in their mother tongues. Their ideas were diverse and thoughtful. Dr. Chitra spoke about importance of learning through mother tongue. She explained how cognitive and kinesthetic skill of the child develops better on learning through mother tongue. Dr.Muthukumaran Postgraduate explained the rich literature of his mother tongue Tamil and how Tamil has evolved with time being one of the oldest existing languages. An undergraduate student Mr.Kevev spoke in Nagamese and it was enthralling to listen to unfamiliar sounds. Participants also spoke in and about Telugu, Malayalam, Hindi and Marathi. Following the competition our principal addressed the gathering and distributed certificates of appreciation to all the participants.

Date : 21.02.2019
Time : 3.30 pm to 4.30 pm
Venue :Library, KGNC
Event :Painting Competition
Organizer : KGNC
Beneficiaries :Students of KGNC
Theme : MatribhashaDiwas
Topic: Promote, Preserve and Protect the Multilingualism

Activity Report;

In commemoration of MatribhashaDiwas - 2019, Kasturba Gandhi Nursing College organized painting competition on 21.02.19 between 3.30 pm to 4.30 pm on the theme "International Mother Language Day" - topic "Promote, Preserve and Protect the Multilingualism" at Ground Floor, KGNC, Puducherry. 16 enthusiastic participants from I, II, III year B.Sc (N) actively participated in painting competition on the theme.

The winners were as followed:

Painting competition:

Ms. Keerthana.S, B.Sc Nursing II year – I place
Ms. Varsha.K, B.Sc Nursing I year – II place
Ms. Dharshini.K, B.Sc Nursing III year – III place

Prize winners will be awarded during Crescita'19 ie 8th march 2019.

