



**SRI BALAJI**

ACCREDITED BY NAAC  
WITH 'A' GRADE



**VIDYAPEETH**

DEEMED TO BE UNIVERSITY  
DECLARED U/S 3 OF THE UGC ACT, 1956



**Shri. M.K. RAJAGOPALAN**  
Founder and Chancellor, SBV



**Prof. SUBHASH CHANDRA PARIJA**  
Vice Chancellor, SBV

## **SBV – MGM Bio Incubator**

Let's Start Your Life with a Startup

## **SBV - MIPTECH**

Mission For Intellectual Property And Technology Transfer

Cordially Invite you for the launch of

**SBV's indigenous product**

**“SBV – Burns Mobile Application”**

Honorable Vice Chancellor of SBV

**Prof. Subhash Chandra Parija**

Has kindly consented to launch the product  
through Google Play Store



**Time : 3.30 pm**

**Venue:** SBV Board Room, Administrative Block

## AGENDA

(Time :3.30 pm - 4.00 pm )

- SBV Anthem
- Welcome Address by  
**Prof. A.R.Srinivasan**, Registrar SBV
- Product Profile by  
**Prof. N. Ananthkrishnan** Author / Inventor of  
**“SBV – Burns Mobile Application”**
- Product Demo - Cestro software solution –  
Developer of the  
**“SBV – Burns Mobile Application”**
- **“SBV Innovation - the Beginning”**  
by  
**Prof. S. R. Rao**  
Vice President, SBV
- Launch of the Product by  
Honorable Vice Chancellor of SBV  
**Prof. Subhash Chandra Parija**
- Product Launch Address by  
Honorable Vice Chancellor of SBV  
**Prof. Subhash Chandra Parija**
- Vote of Thanks by  
**Prof . M.Senthil**,  
Secretary SBV MIPTECH &  
SBV MGM Bioincubator
- National Anthem