



Shri. M. K. Rajagopalan
Chancellor, SBV

SRI BALAJI

ACCREDITED BY NAAC WITH 'A++' GRADE
LISTED U/S 12B OF THE UGC ACT, 1956



VIDYAPEETH

DEEMED TO BE UNIVERSITY
DECLARED U/S 3 OF THE UGC ACT, 1956



Prof. Subhash Chandra Parija
Vice Chancellor, SBV



**CHANNEL ONE IS AN OFFICIAL VIDEO PODCAST SERIES FROM
THE DESK OF THE HONOURABLE VICE-CHANCELLOR,
SRI BALAJI VIDYAPEETH (SBV), DEEMED-TO-BE-UNIVERSITY,
PUDUCHERRY, INDIA.**

Episodes are premiered on the SBV YouTube channel, at 10:30 AM on the last Sunday of every month.

- Premiere of Episode 32

27 November 2022 (Sunday), 10:30 AM

Theme:

Antimicrobial Awareness

SBV Channel One can be accessed at <http://sbvu.ac.in/channelone/>

Channel One provides a forum for the Vice-Chancellor & invited speakers to share facts, perspectives & experiences in the fields of health, well-being, research & innovation, & education.

Antimicrobial resistance is a phenomenon that occurs when microbes no longer respond to medications. It is accelerated by the misuse and overuse of antibiotics in human as well as in livestock. It leads to higher medical costs, prolonged hospital stay and increased mortality.

Coordinated efforts to implement new policies, renew research efforts, and pursue steps to manage the crisis are greatly needed. Policy makers worldwide need to have a robust action plan to tackle antibiotic resistance

